

Maximize your Farm's REVENUE with Ag Armour Price Protection



MAX Price

MAX Price is an exclusive product offered by Ag Armour. MAX Price allows a grower to buy up additional price on their MP policy without using price discovery windows.

MAX Price is simple and transparent:

1. Select your Federal Crop coverage.
2. Choose the additional price to be covered with MAX Price and it will be **GUARANTEED**.
3. Get paid anytime Federal Crop Pays for **either price drop or yield loss**.

Overview

- Enterprise, Optional, and Basic Unit Structures.
- Select your additional price (**Corn: \$.25, \$.35 Soybeans: \$.50**)
- **NO Alternative Month Discovery Windows!**
- **Only expires if YOU have a good production year!**
- Converts to MP Plus in the event the harvest guarantee exceeds the original guarantee.
- Pays anytime there is a revenue payment from Federal Crop regardless of whether it's caused by **yield loss or a price decline**.

Loss Example

Farm A MPCl Coverage

Approved Yield: **175 bu.**
Acres Covered: **1,000**
MPCl Coverage Level: **80%**
Projected Price: **\$4.00**
Yield Guarantee: **140 bu.**
Revenue Guarantee: \$560/Acre

Price Decline Payout - Example

Harvested Bu.: **160 bu.**
Harvest Price: **\$3.50**
MPCl Claim:
\$0 (\$560/Acre/\$3.50 = 160 bu. trigger)
MAX Price Payout:
\$609/Acre Guar. - \$560/Acre Produced = \$49/Acre
Total Indemnity: \$49/Acre X 1,000 acres = \$49,000

Farm A MAX Price Coverage

Elected Price: **\$.35**
Bushels Covered: **140**
Guarantee = \$.35 X 140 = \$49/Acre

Harvest Price Exceeds Guarantee -Example

Harvested Bu.: **110**
Harvest Price: **\$6.00**
MPCl Claim:
Revenue Guarantee: 140 bu. X \$6.00 = \$840/Acre
\$840/Acre Guar. - \$660/Acre Produced = \$180/Acre
Indemnity
MAX Price Payout: 140 bu. - 110 bu. = 30 bu. shortfall
30 bu. shortfall X \$.35 = \$10.5/Acre Indemnity

Total Guarantee:
\$560/Acre + \$49/acre = \$609/Acre

Buy-Up Projected Price!
Guaranteed! No Discovery Windows!

www.agarmour.com or 1-888-471-7626